BROOKE HATFIELD DESIGN

Renovation Guide

Your guide to getting organized!

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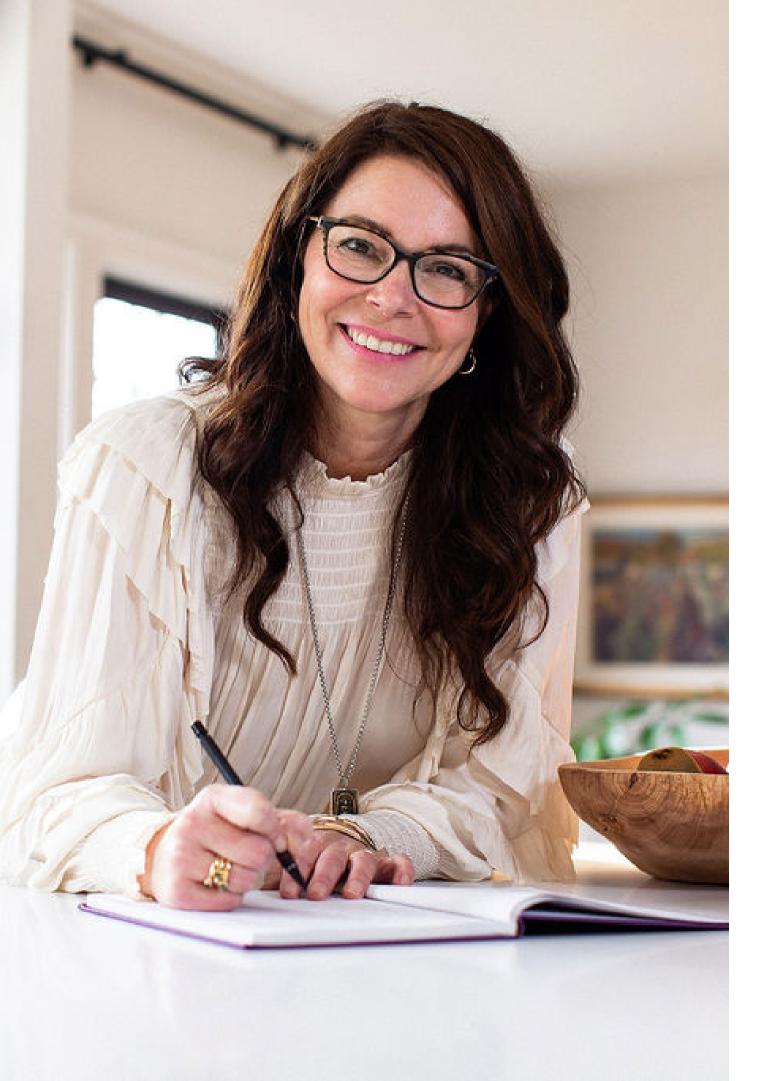
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Brooke Hatfield Design provides interior design solutions for your home from country cottage to city condo. At BHD we believe a well designed home can help you live your best life. Our focus on interior design creates spaces that transform your home into the sanctuary you've always wanted.









Hi. In Brooke

Home gives us a sense of place, a place where we belong.

My first career was as a Pediatric Nurse. In 2002, our family did a large home renovation and I fell in love with the whole design process. Being part of the transformation of our home made such an impact on me that instead of going back to school to upgrade my nursing practice, I enrolled in interior design at BCIT.

I began my own interior design practice, based in Vancouver, in 2008 and have worn many hats and had a few collaborations since then - always focused on style, design, and functionality.

In 2018, I moved to Victoria and began again with my own business, designing homes that capture the heart of each unique family. I truly believe your home should be a sanctuary, a place to unwind, and bring family and friends together.

Renovation projects are my absolute favourite and I love being involved from the beginning of the process to the end. Layered, textured, collected and comfortable are always front of mind in my designs so you can live in a relaxed uncomplicated home.

When should I hire an interior designer?

If you can hire a designer right at the beginning of the project that is ideal. There are many conversations that happen from the get go that are important and they can use their expertise to get you off on the right foot right from the start.



5 WAYS TO PREPARE FOR YOUR RENOVATION

You have decided to embark on a renovation and after months of planning, the contractor is lined up, the drawings are in order, the finishes have been selected and now it is all a go ahead. That's all good, right? Yes, all that background work will help prepare for a renovation and helps it run smoothly once it gets started. There are a few other things that can help along the way as well...

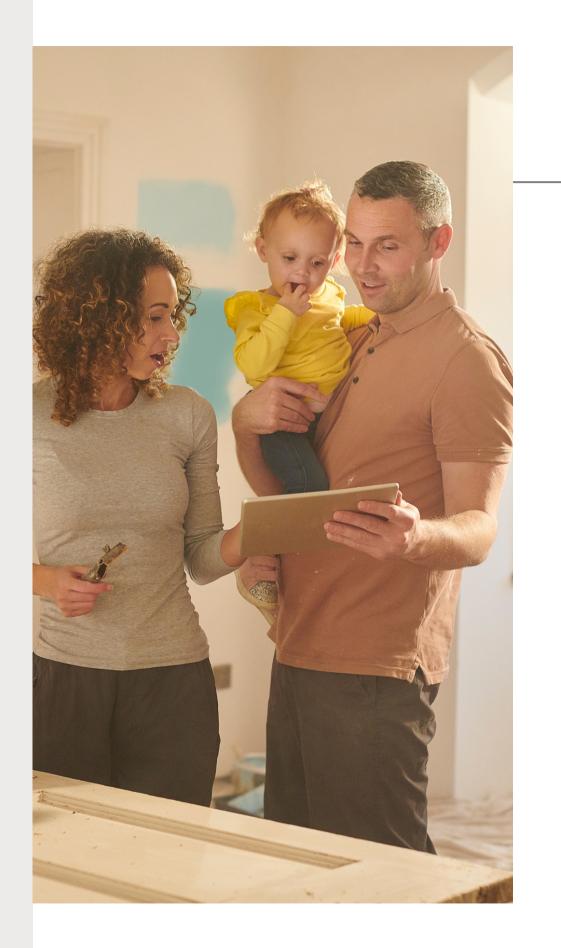
ONE

Being in the right state of mind will help you enjoy the process. Renovations are stressful at the best of times. You are spending a lot of money and you hope it all turns out as you imagine. Be prepared that there will be hiccups. It is inevitable. The plumber doesn't show up the day he says he will, the tile is backordered, the light you love isn't available anymore or the contractor finds a water leak that needs to be repaired. There is a myriad of ways even a well planned renovation can feel like it is being de-railed. Rest assured it is not. These are just standard things that can come up in every reno. If you know this going into the renovation, it will help you not feel too stressed as inevitable hiccups come up. Plan as much as you can and then be flexible when the inevitabilities arise and you will enjoy the process so much more.



STATE OF MIND

PLAN FOR DISRUPTION



TWO

Renovations are disruptive. If you will be living in the house during the renovation, know that you will not be living as you normally do. Trades show up early. Their day usually starts around 8 am and that can feel early for the hammering and sawing sounds to start. If your kitchen is being renovated, make sure you have a place to store and prepare food. Do you have a bar fridge, kettle and microwave that can be set up in another room? Do you have access to another sink? If it is a bathroom being renovated, do you have another bathroom that you can use? I worked on one project where we were working on all three bathrooms at the same time. We left one toilet and sink in place during the renovation but the couple showered at their local gym. This can get tiresome after a while but if you are prepared for this, it can feel less so.

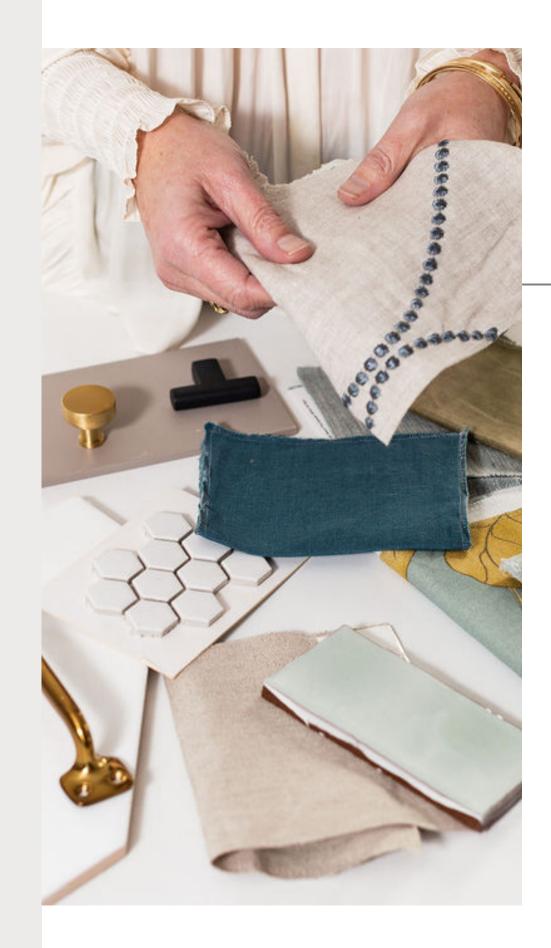
THREE

Trades are usually pretty good at cleaning up after themselves but there will be a mess at times. Drywall dust can feel like it seeps into every nook and cranny even with good protection and barriers. Know going in that there will be a certain mess and try to chock it up to progress. If there is mess, then that means there is work and if there is work then that means progress! To help minimize the disruption of the mess, you can prepare your space by removing as much as possible in the area being worked on. Clear out as much as possible so there are clear pathways and remove any items that might be in the way of a worker. If items cannot be removed, cover them carefully with plastic drop cloths to protect them. Even in adjacent rooms, remove and/or cover everything. I cannot stress this enough. It will save you a big headache later if you take the time to prepare the space. If plastic zipper doors can be hung between the space being renovated and the rest of the house that is ideal. Vacuum very regularly. It will really help keep the dust down.



BLESS THE MESS

LINES STAY OPEN



FOUR

I think the most important part of any renovation project is to keep the lines of communication open. Contractors, trades and designers have renovated many times so are well accustomed to the hiccups etc that come along. It may not faze them but may faze you and they may not think to communicate on something that you wish they would. Ask questions if you need to know something. If you don't speak up, it could lead to resentment and that will lead to stress which will inhibit your enjoyment of the project.

FIVE

Renovating can be so fun. Seeing how an old, tired room can take on a new life is very exciting. At the beginning it is a lot of behind the scenes work. The walls may need to be opened up to change out plumbing or electrical. The drywall may need to be replaced. There is a lot of work that goes into the renovation before the finishes go in and it can feel like it goes on forever BUT once those finishes start to go in it is very exciting. You can start to imagine yourself in the space and how you will use it. All that planning starts to come into a reality and all the hard work of all that planning pays off.









SERVICES

CONSULTATIONS

The jumping off point for any design project is a consultation where we discuss what you're looking to achieve from your space. From new paint and fresh fabric, to a full-scale renovation, together we'll create a design game plan. We will spend up to two hours discussing the needs and wants for your space. If it is a one time consultation, we will do some problem solving on the spot.

The objective of this meeting is for you to have an idea of design direction that you can carry forward on your own or with BHD if you desire. If you want to move ahead with a renovation, my goal for this meeting is for you to understand how the design process works.

RESIDENTIAL DESIGN

Beginning to end project support for cosmetic upgrades, floor plan changes, structural changes, additions, or all of the above.

With so many decisions to be made, I simplify the process by efficiently presenting realistic options that add value to your home and your day-to-day life. I listen and create a solid foundation to move forward with a design plan that captures your needs. My secret weapon? Soft elements. Textiles add texture and colour, taking your space to another level. Once we have a well-considered design plan we move forward with an understanding of cost and how we will proceed. Then we move on to the fun part bringing our inspiration and planning to life to create a space that meets your needs and expectations. Included:

- Inspired concepts to improve space
- Space planning and storage solutions
- Budget prep
- Design Drawings
- Purchasing
- Trade Consulting and Coordination
- Finishing details: custom millwork, unique lighting, tile, hardware and fixtures, window treatments, fabrics, colour palette, art and accessories

DESIGN HOURS PACKAGE

If you are wanting to do your project on your own but would like some expert input throughout, BHD can do a 10 hour design package to use at your discretion. We can get together to discuss finishes or any other questions you may have come up to ensure you are achieving a cohesive look throughout your project. This can give you the peace of mind of knowing you have a designer whenever you might feel the need as you carry on with the project on your own.



Frequently

Asked

Questions

What is the process? What is the first step?

The first step is a consultation. This is where the scope of your project is identified and the jumping off point for any project. This is where we meet and discuss your goals for your home. You show me any inspiration pics you might have so I get a good idea of your design goals.

How much will it cost?

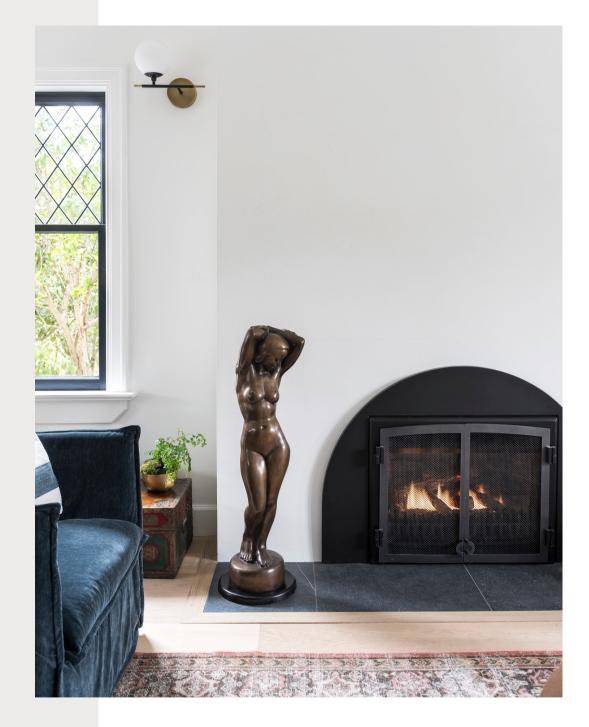
My initial consultation rate is \$500 for up to two hours. At the moment my hourly rate is \$185, subject to change. I often do a flat fee for the first part of the design process, the Design Concept and Design Development but move over to hourly during the execution phase as that phase is unpredictable.

How do I determine a budget for the project?

We will work together to help your wants/needs line up with the amount of money you have available for this project. Very often clients say they want to spend "x" amount of money but have a long list of wants and needs. The construction costs are what they are and sometimes either the budget or the wish list will need some adjusting. The level of finishing has a wider range and we have more control over that. I will often ask my clients if they would like a Honda, an Audi or a Mercedes level of finishing. This helps direct me for the finishes sourcing portion of the project.

What should I do before I hire a designer?

It would be good to really think of how much money you have to spend and what your wants/needs list is. If you can formulate a Pinterest board or Houzz idea board prior to the initial consultation, it is extremely helpful.



CONTACT

For all inquiries please contact Brooke at 604-786-3468 or brooke@brookehatfielddesign.com

MY MISSION

I am committed to helping you make you home your own through a thoughtful design process from concept to completion with each design being unique to you and your space.





LET'S GET STARTED!



www.brookehatfielddesign.com